### RESIDENTIAL REAL ESTATE COUNCIL BOARD OF DIRECTORS MEETING WEDNESDAY, MARCH 13, 2024: ZOOM

President:
President Elect:
Vivian Macias, CRS – Honolulu, HI
Vivian Macias, CRS – Hialeah, FL
First Vice President:
Teresa Pitt, CRS – Raleigh, NC
Holli Woodward, CRS – Owasso, OK

**Directors:** Debra Beagle, CRS – Nashville, TN

Ellis Gardner, CRS - Chattanooga, TN

Mark Gordon, CRS – Vail, CO Bryan Hughes – Bountiful, UT

Tonya Thomsen, CRS - Brookfield, WI

Chief Executive Officer: Jeff Hornberger, CAE

Parliamentarian: Jason Abellada, PRP

Staff: Colleen McMahon, Chief Member & Volunteer Services

Officer

Mel Burkholder-White, VP of Professional Development Cheré LaRose, Marketing & Communications Vice President

Trish Stodolny, Executive Assistant

\*\* IMPORTANT. Board members: Please see below the agenda for important information to review on the following: Council mission statement, purpose, disclosure statement, and commitment to antitrust compliance.

Note: The RRC policy manual edits will serve as a primary reference document in this meeting. Please review and have it handy for proposed redline changes. The document is titled "policy manual proposed changes Mar 2024".

- Welcome and Call to Order
- II. Sell-a-bration recap and discussion (Tricia, Mel)
- III. PAG update (Sandy, Mel)
- IV. Approval of consent agenda (see below): Board of Directors minutes and uncontentious policy manual changes. *Backgrounder 1*
- V. Approve other proposed policy manual changes.
  - Unofficial social media groups policy 38, page 50. Backgrounder 2A
  - Industry Advocacy contribution policy 36, page 48. Backgrounder 2B
  - Nominations and elections policy 20, page 31. Backgrounder 2C
- VI. Discussions and possible action items

## BOARD OF DIRECTORS MEETING WEDNESDAY, MARCH 13, 2024 - Page 2

- Masterminds: is there still a reason to do these? If the purpose is to have the member feedback loop, are there better ways of getting member involvement via other structures?
- Formalize Sell-a-bration speaker committee (as was informally done in 2023)
   Backgrounder 3
- Education Committee: does it make sense to have an education committee in 2025? Backgrounder 4
- YPN committee: does it make sense to have a YPN committee in 2025? Backgrounder 5

#### **Consent Agenda**

- I. Approval of Minutes of Board of Directors meetings held Wednesday, December 13, 2023, via Zoom.
- II. Routine Proposed Policy Manual Changes
  - Antitrust Policy 8, page 15.
  - Gift acceptance Policy 12, page 23.
  - Absentee policy 16, page 27.
  - Board of Directors policy 19, page 30.
  - Leadership Development Committee 27, page 39.
  - RVP Committee, 29, page 41.
  - Regions policy 30, page 42.
  - RVP Selection Subcommittee, 31, page 43.
  - Travel policy 35, page 47.
  - Appendix, travel policy, page 67.

#### **COUNCIL MISSION STATEMENT**

The Residential Real Estate Council (RRC) is committed to the success of its members through education, leadership development, referrals, networking opportunities, and business resources.

#### **PURPOSE**

The Board of Directors shall have supervision, control and direction of the affairs of the Council, shall actively pursue its purpose and shall have discretion in the disbursement of the Council funds. The Board will approve the budget, budget requests act on amendments and exceptions to the budget. The Board of Directors shall adopt from time-to-time regulations for the conduct of its business as deemed necessary or appropriate provided, such regulations are not in conflict with the Constitution, Bylaws or policies of NAR. The Board of Directors may, in the execution of the powers granted, appoint such agents, as they may consider necessary.

# BOARD OF DIRECTORS MEETING WEDNESDAY, MARCH 13, 2024 - Page 3

#### **DISCLOSURE STATEMENT**

In the event any Council Committee\* Member has a Conflict of Interest as described in the Council's Conflict of Interest Policy or may stand to derive, directly or indirectly, a personal gain or benefit from a transaction either entered into or not entered into by the Council or any other decision by the Council or shall have any direct or indirect interest in or relationship with any individual or organization (i) which proposes to enter into any transaction with the Council for the sale, purchase, lease or rental of property; or (ii) which proposes to render or employ services, personal or otherwise, to or of the Council; or (iii) which may be seen as competing with the interests or concerns of the Council, the Committee Member shall forthwith give the Council notice of such interest or relationship and shall, thereafter refrain from voting or otherwise attempting to affect the decision of the Council relative to the matter giving rise to the Conflict of Interest (other than informational purposes). Minutes of appropriate meetings shall reflect that such a disclosure was made, and that such Council Committee Member absences him or herself from the discussion of pros and cons and vote on the matter.

#### COMMITMENT TO ANTITRUST COMPLIANCE

The Residential Real Estate Council is a not-for-profit trade association devoted to improving the business conditions of the real estate industry. RRC meetings and events often include real estate professionals and other industry stakeholders who compete or work for competing businesses. RRC is committed to conducting all meetings and events professionally, ethically and lawfully, including adherence to antitrust laws. To that end, the topics for this meeting will focus on the advancing the interests of real estate professionals and consumers of real estate services, increasing competition, reducing risk for all parties involved in real estate transactions, and sharing insights on business best practices. The following discussion topics are always prohibited: agreements to fix prices, limit product or service offerings, allocate geographical territory or customers, and refuse to deal. Any discussion inconsistent with this policy will not be tolerated.

\*Committee = Committee, Subcommittee, Task Force, Workgroup, Panel and Presidential Advisory Group (PAG)